

# GS E&C Vision 2015

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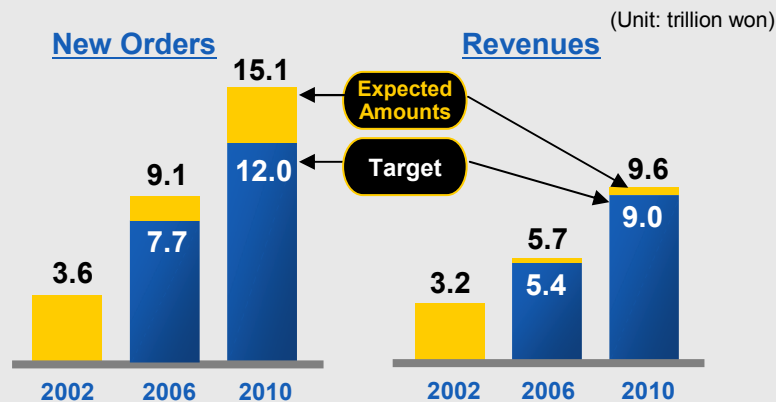
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Jan 2, 2008

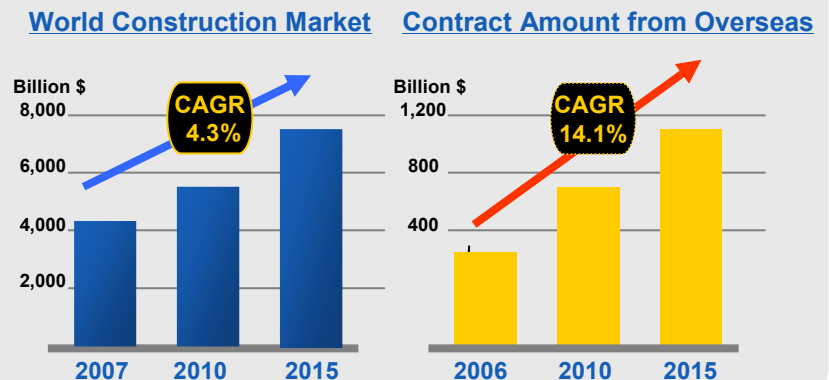
# Background of Establishing Vision 2015

As GS E&C is expected to exceed the target for “Vision 2010,” we established “Vision 2015” in order to become a Global Company, expanding our business areas in rapidly changing business environment and growing overseas market.

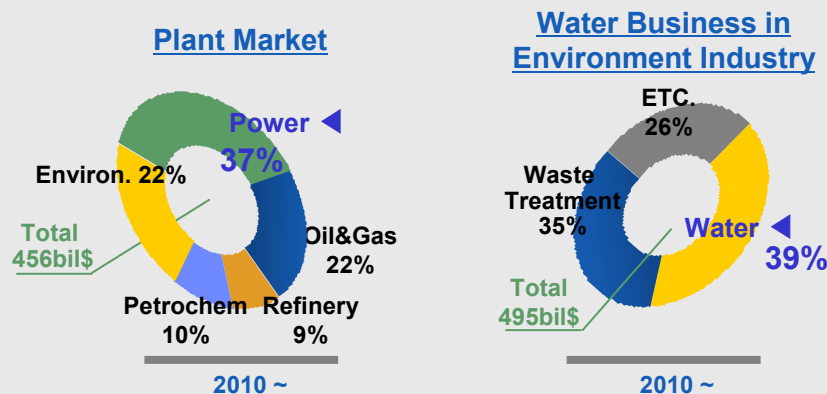
## Surpass Target for Vision 2010



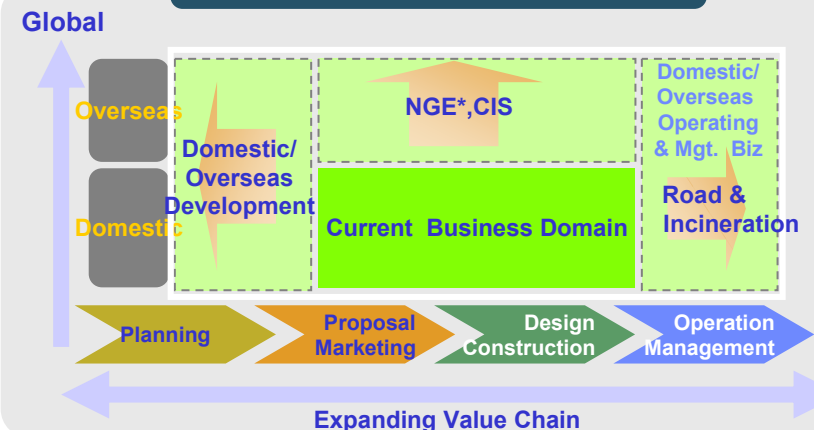
## Growing Overseas Market



## New Business Area



## Expanding Business Area



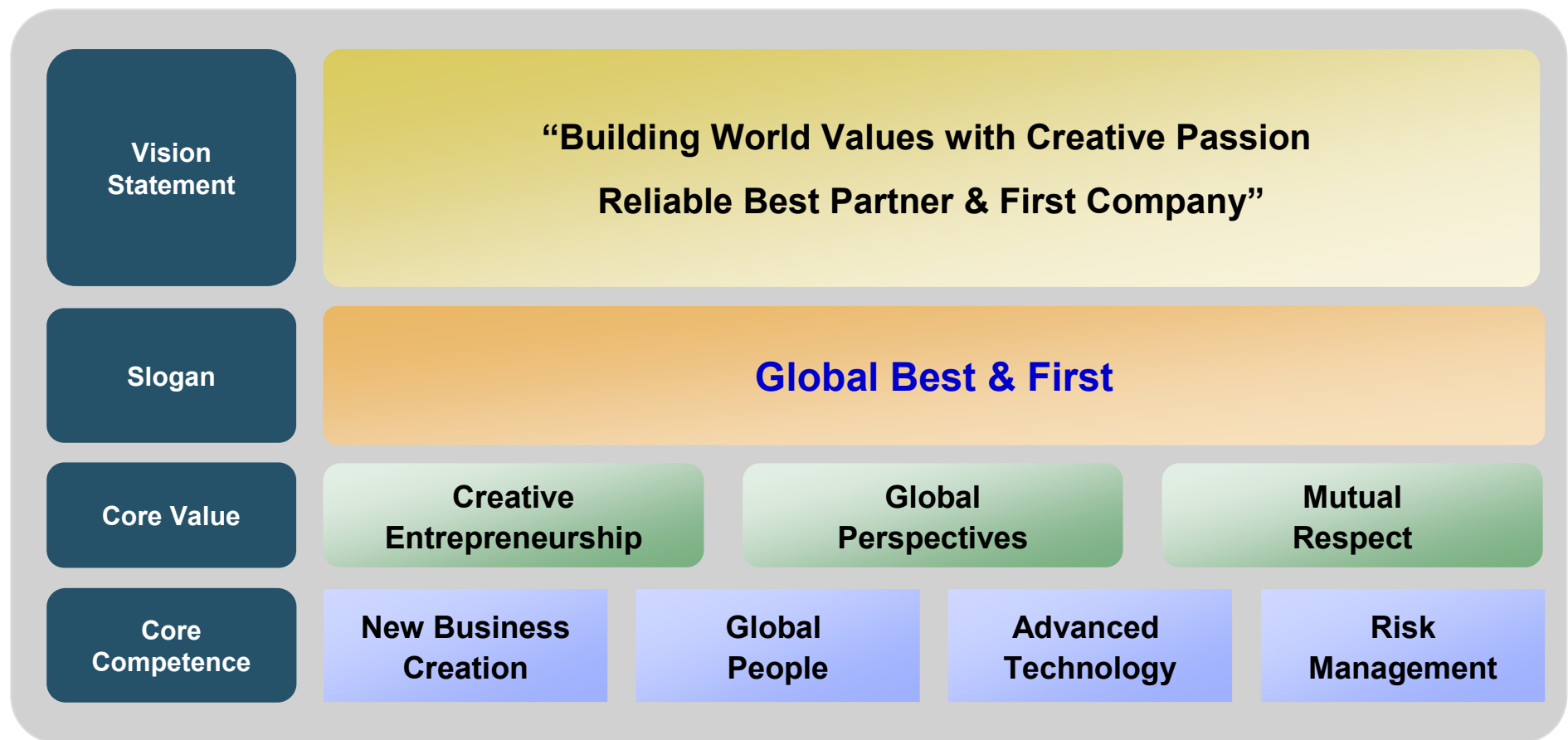
\*NGE: New Growth Engine



## Vision 2015 Overview

Our new vision is to become the best company by creating great value in the global market.

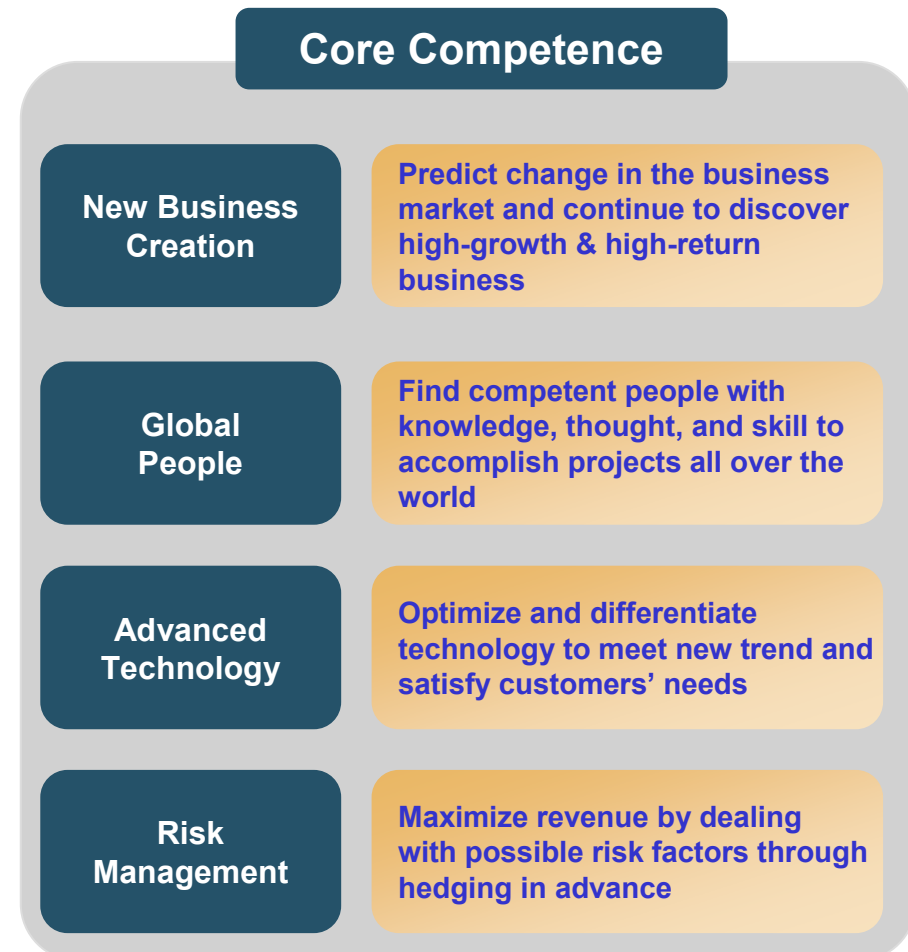
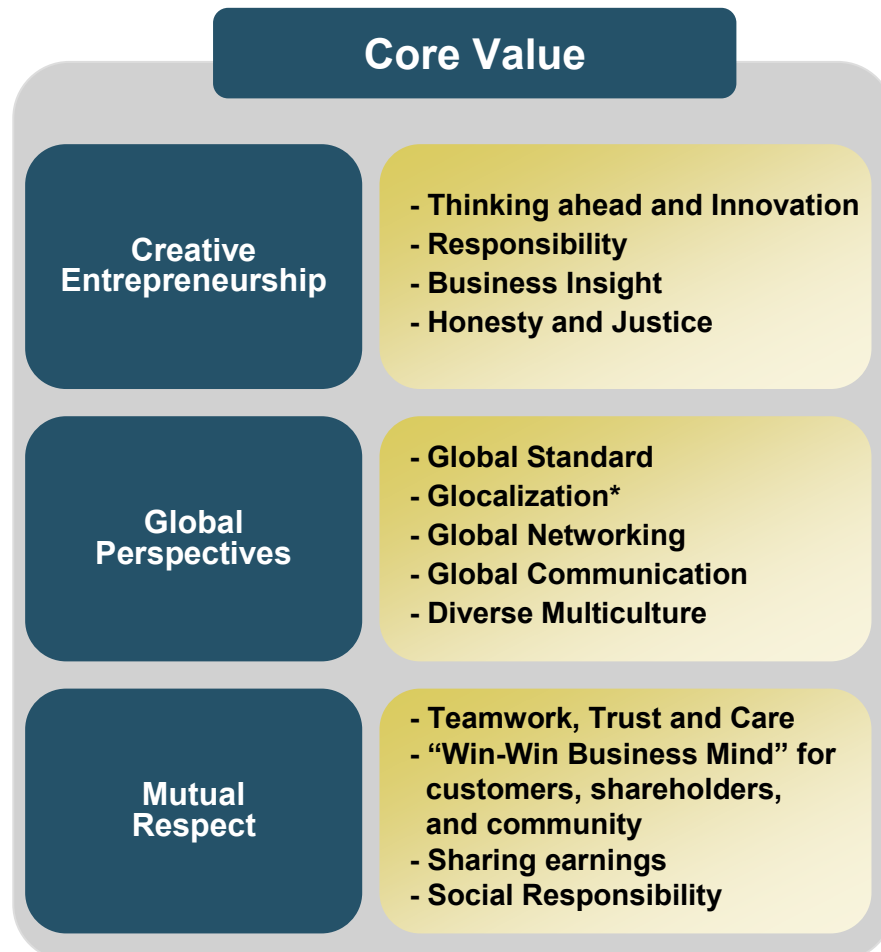
### Vision 2015





# Core Value & Core Competence

We will maximize business, people, technology, and managerial competency based on creative entrepreneurship, global perspectives, and mutual respect.



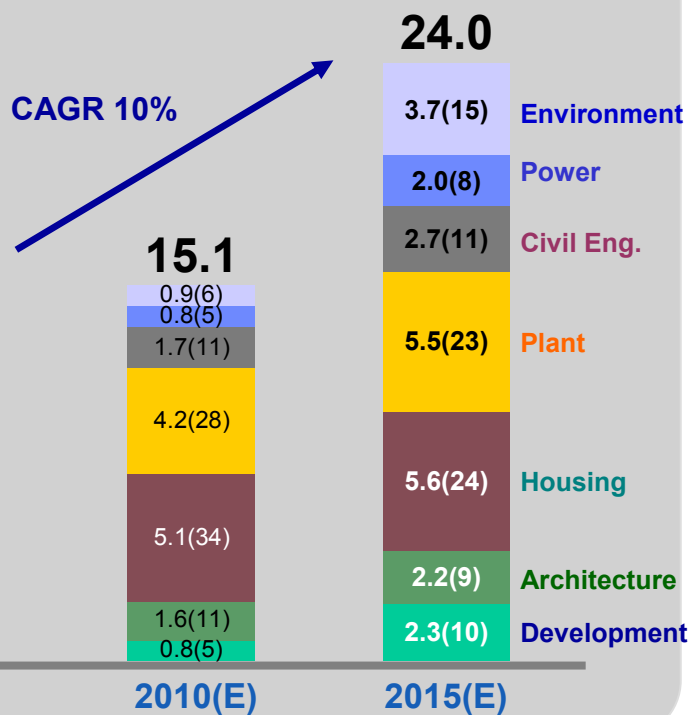
\*Glocalization : Global + Localization

# 1. Business Target

With a balanced business portfolio, we are expected to achieve KRW 24 trillion in new orders and KRW 18 trillion in sales revenues in 2015.

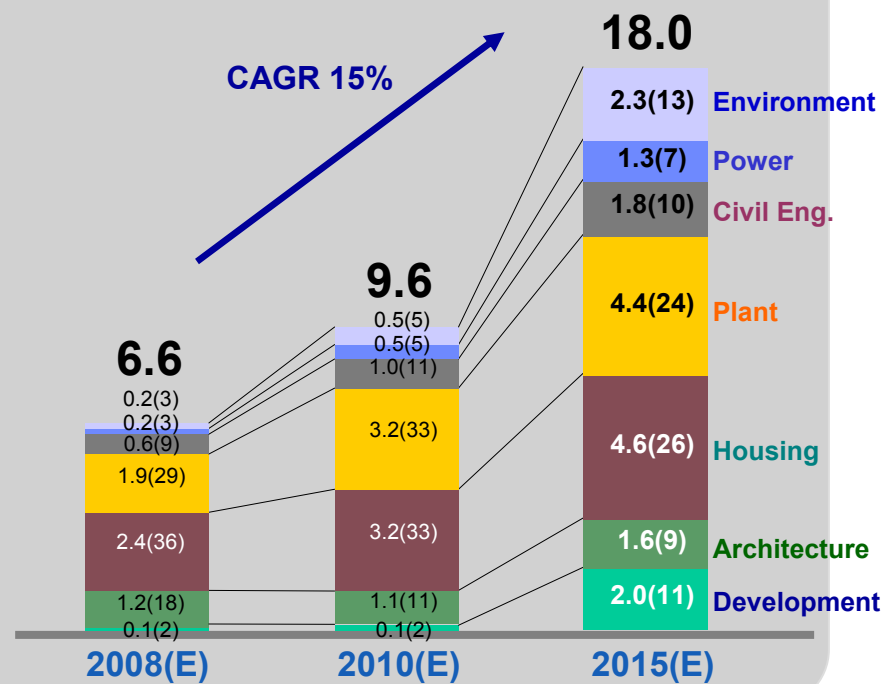
## New Orders

(Unit:%, trillion won)



## Sales Revenues

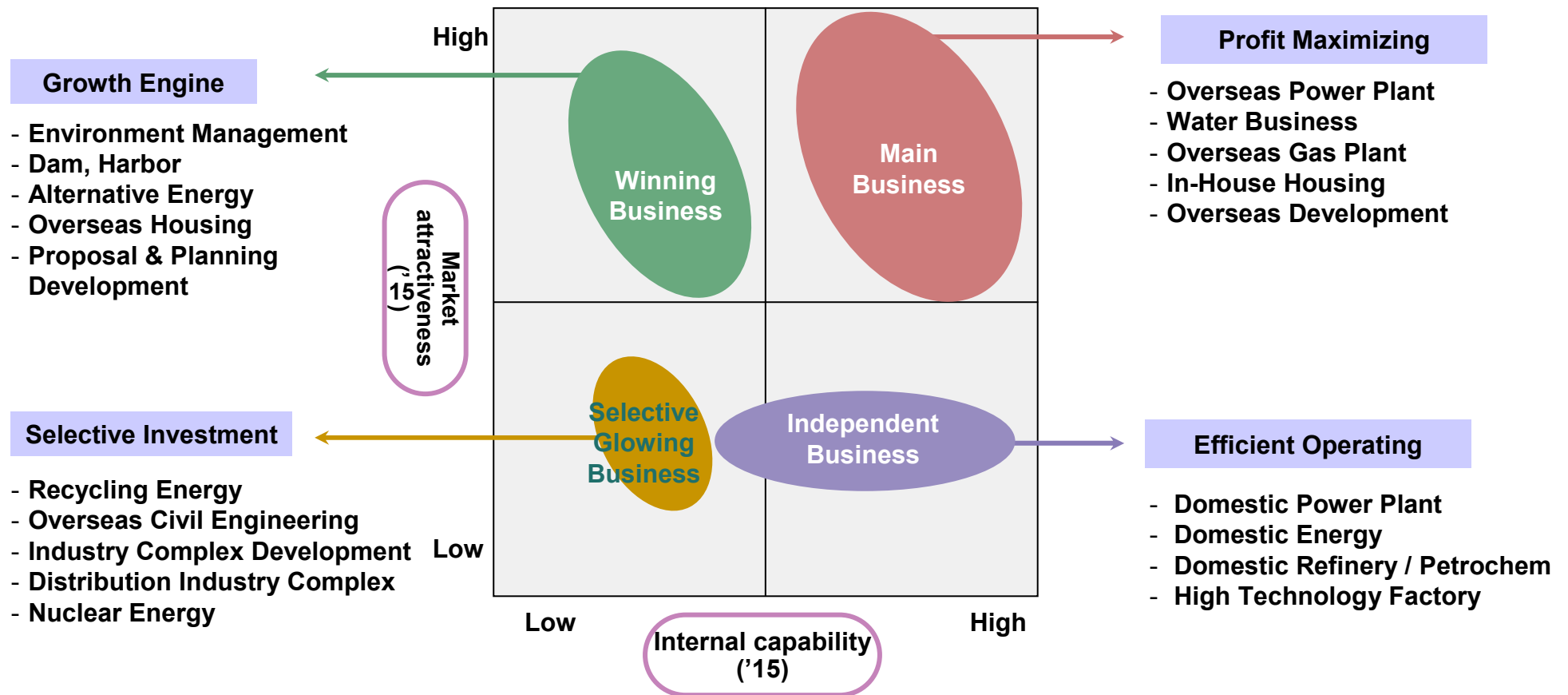
(Unit:%, trillion won)



## 2. Business Portfolio

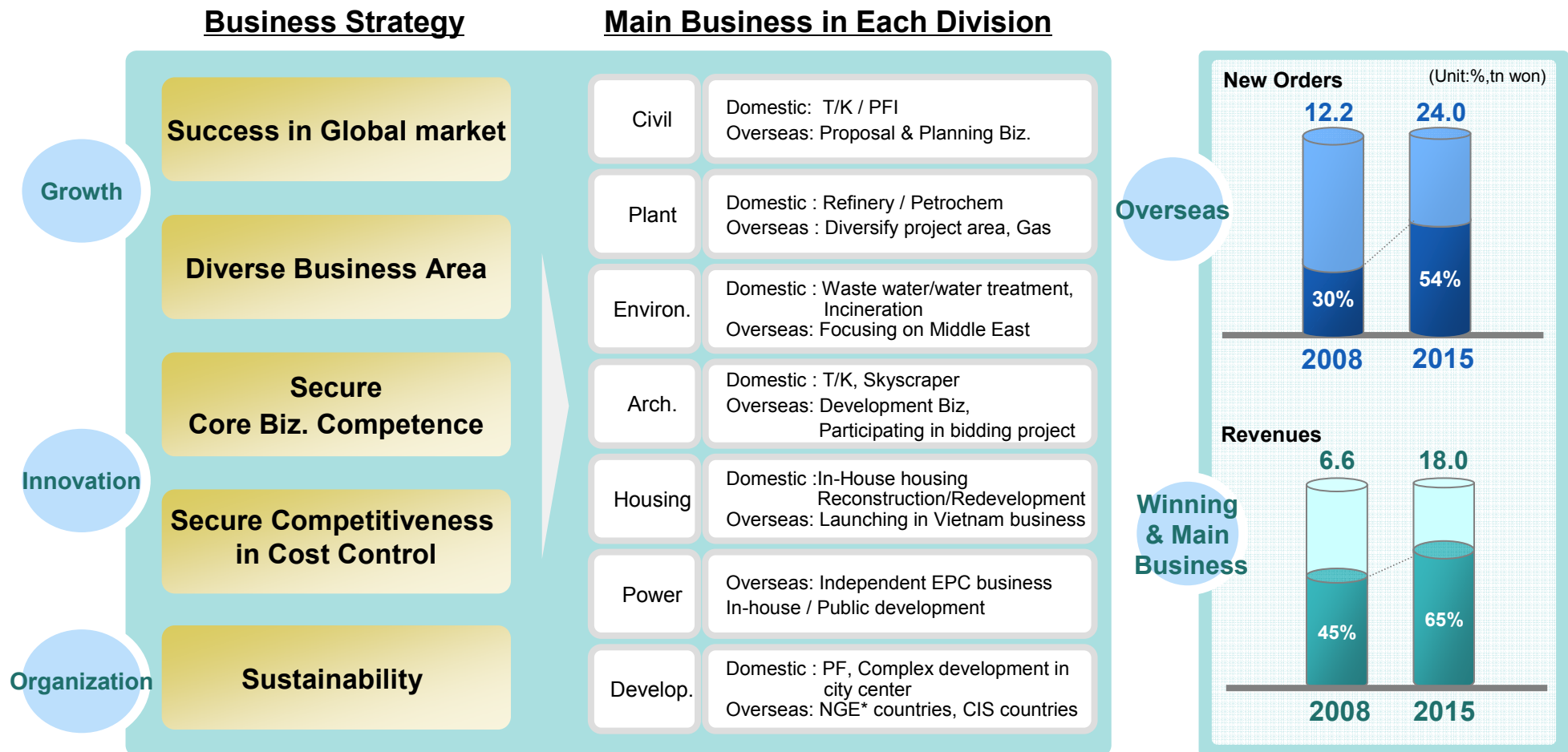
Mid & Long Term Business Portfolio of 2015 will be mainly focused on Development, overseas Gas/Power, and Environment.

**Business Portfolio Matrix**



### 3. Business Strategy

We will achieve “Vision 2015” and sustainability by diversifying business area, securing core business ability, utilizing outside man power, and setting up business performance system in order to grow in global market.



\*NGE: New Growth Engine



## 4. GS E&C Outlook in 2015

We will be the No.1 in domestic market and Global top 10 company in 2015.

	<u>2006</u>	<u>2015</u>
<b>Company Status</b>	Domestic : No.1 in Orders & Revenues Overseas : 31 <sup>th</sup> in ENR Ranking	Domestic : No.1 in Orders & Revenues Overseas : 10 <sup>th</sup> in ENR Ranking
<b>Business Target</b>	New Orders : 9.1 trillion won (Overseas 20%) Revenues : 5.8 trillion won (Overseas 16%)	New Orders : 24 trillion won (Overseas 54%) Revenues : 18 trillion won (Overseas 48%)
<b>Business Scope</b>	EPC in Domestic Market . Main Business: Housing, Architecture, Plant	Total Solution Business in Global Market . Main Business : Plant, Environment, Power Development, Operating Biz.